

July 6, 2012

TO:

Mayor and Members of Council

FROM

Denise Turner Roth, City Manager

SUBJECT: Items for Your Information

IFYI HIGHLIGHTS

- Bicycle Safety Information for School Children
- One-Job for Greensboro Initiative
- Greensboro Aquatic Center Project Costs
- GPD's Response to Super Jamz Concert
- Water Rates Correction
- Consulting Firm Selected 90 day Extension for Republic & Hilco
- White House Forum on Sustainable Communities

Council Follow-Up Items

• Bicycle Safety Information for School Children

As a follow-up to a request by Councilmember Bellamy-Small at the May 1, 2012 Council meeting, attached is a memorandum from Transportation Director Adam Fischer, dated July 5, 2012, providing information on bicycle safety in partnership with Guilford County.

One-Job for Greensboro Initiative

As a follow-up to a request from Councilmember Wade at the June 5, 2012 City Council meeting, attached is a memorandum from Economic Development and Business Support's Small Business Coordinator Reggie Delahanty, dated July 5, 2012, providing the names of companies and the number of positions from the "One-Job for Greensboro" initiative.

Greensboro Aquatic Center Project Costs

As a follow-up to a request from Councilmember Wade at the June 19, 2012, City Council meeting, attached is a memorandum from Finance Director Rick Lusk, dated July 5, 2012 providing the actual cost of construction for the Greensboro Aquatic Center.

GPD Response to Super Jamz Concert

Attached is a memorandum from Police Chief Kenneth Miller, dated July 1, 2012, providing Greensboro Police Department (GPD) response to the annual Super Jamz concert.

Water Rates Correction

Attached is a memorandum from Water Resources Director Steve Drew, dated June 27, 2012, regarding an error in the water rates (for non-residential customers inside the City) that was discovered in the adopted budget. An ordinance amending Chapter 29 to correct the rate will be on Council's agenda for the July 17th meeting.

Consulting Firm Selected - Extension of Republic Services of NC/Hilco Transport Contract

Attached is a memorandum from Field Operations Director Dale Wyrick, dated July 5, 2012, regarding the selection of Gershman, Brickner & Bratton, Inc. to review the five proposals received for the RFP #08-12 Municipal Solid Waste Management Services, as well as, the extension of the contract with Republic Services of NC and Hilco Transport for a period of 90 days.

White House Forum on Sustainable Communities

Attached is a memorandum from Planning and Community Development Director Sue Schwartz, dated July 6, 2012, regarding the White House Forum on Sustainable Communities, which took place on June 28, 2012 in Washington, DC.

Contact Center Feedback

Attached is the weekly report generated by our Contact Center for the week of June 25, 2012 through July 1, 2012.

Small Group Meetings

For the week of June 29, 2012 through July 5, 2012, there were no small group meetings between City Staff and [more than two but less than five] Councilmembers.

DTR/mm Attachments

cc: Office of the City Manager Global Media



Department of Transportation City of Greensboro

July 5, 2012

TO: Denise Turner Roth, City Manager

FROM: Adam Fischer, Director of Transportation

SUBJECT: Bicycle Safety Information for School Children

At the May 1, 2012 City Council Meeting Councilwoman Bellamy-Small requested staff partner with Guilford County Schools to provide bicycle safety information including a video.

This is an important topic. Bicycling is popular among children, and encouraging bicycling is a great way to encourage improved physical fitness and overall health. However making bicycling as safe as it can be requires knowledge and the practice of safe bicycling techniques, such as wearing a properly fitted helmet.

City staff has worked to establish <u>www.gsosharestheroad.org</u> as the premier source of bicycle safety information in Guilford County. This website includes several educational videos designed for a school aged audience. These videos include:

Ride Smart: It's Time to Start

This fast-paced bicycle safety video uses humor, real-life examples, computer graphics, and a peer-to-peer approach to teach children and youth how wearing a bicycle helmet can protect them from serious injuries (including brain injuries) and death. It explains how to purchase a certified bicycle helmet that fits correctly, briefly discusses rules of the road, and features a diverse group of teens and preteens modeling the newest, coolest looks in helmets. The video also includes the entertaining, yet instructional "jello brain" and "raw egg drop" demonstrations.

Length - 8:55 minutes

Bike Safe. Bike Smart

This entertaining, yet instructional bicycle safety video uses a visually stimulating peer-to-peer approach to teach elementary and middle school age audiences to bike safe and smart. Viewers will learn about the rules of the road, signaling, riding at night, safe riding practices, risky behaviors to avoid, and tips for purchasing and correctly fitting a bicycle helmet. The information in this video builds on the Ride Smart: It's Time to Start video, taking learning to be a safe cyclist to a new level.

Length - 9 minutes

Fitting a Bicycle Helmet

This video demonstrates step-by-step how to properly fit a bicycle helmet. Length - 3:47 minutes

An attachment summarizing the www.gsosharestheroad.org website is attached.

Guilford County Superintendent Maurice "Mo" Green has been contacted with this information, and encouraged to promote bicycle safety in the school curriculum. City Departments including Police, Parks & Recreation and Transportation all stand ready to work with the Guilford County Schools on bicycle safety programs.

AF

Cc Michael Speedling, Deputy City Manager
Tyler Meyer, AICP, GDOT Transportation Planning Division Manager

GREENSBORO SHARES THE ROAD

The Greensboro Department of Transportation maintains a dedicated website, gsoSharesTheRoad.org, as part of the City's effort to inform citizens on the safe way to ride bicycles and to properly interact with them as a motorist. Visitors to the site are able to take advantage of many of opportunities to learn or update their knowledge of safe riding skills.

Education

- The Department of Transportation provides a link to the classroom portion of the League of American Bicyclists' Traffic Skills 101 course online. The BikeEd program is designed to develop the craft and science of bicycling and the ability to use a bicycle with confidence and competence for pleasure, utility and sport under various roadway, climate and traffic conditions. Local instructors for the road portion of the class are listed on the site, as well as a schedule of hands-on classes.
- Any information on upcoming bicycle classes in the community is available on the website.

Bicycle Safety Information

- Bicycle Etiquette explanation and demonstration of riding in traffic including how to use handsignals and how to ride in groups.
- Bicycle Definitions Defines different bicycling facilities a rider may encounter including bike lanes, edge lines, bike routes, bikeways, shared-use paths, side paths, and sidewalks.
- Sharing the Road Provides safety tips for both bicyclists and motorists.
- Safety tips and basic safety information.
- Links to other websites, including the Greensboro Police Department with statistics, safety information, and information on the City's bicycle registration program.

Videos

- The video "Bicycle Guide to a Safe Ride" was produced by the City of Greensboro. It highlights what you need to know to enjoy safe bicycling.
- A variety of other videos covering a wide range of topics including teaching children the importance of wearing a bicycle helmet, how to fit a helmet, and an overview of the rules of the road.

Other Information

- A continuing "Share the Road" campaign with the web address displayed on "Coexist" stickers, which are given out at community events. A super-size version is on the back of all GTA buses as a gentle reminder to motorists to peacefully coexist with bicycles.
- The Department of Transportation provides additional sources of safety information, including statewide regulations and policies, and links to bicycle related organizations.
- Information on planned and recent improvements for bicycling and pedestrian projects.



Financial & Administrative Services Department City of Greensboro

July 5, 2012

TO: Denise Turner Roth, City Manager

FROM: Rick Lusk, Finance Director

SUBJECT: Greensboro Aquatic Center Project Cost

At the City Council meeting on Tuesday, June 19, 2012, there was an inquiry regarding the final cost of the Greensboro Aquatic Center (GAC) including any change orders. The original budget for the GAC was \$19,547,790, which was amended to \$19,983,292 at the December 13, 2011 City Council meeting to allow for the appropriation of unbudgeted accrued interest earnings and sales tax refunds of \$435,502. (These funds were appropriated to fund additional bond issuance costs of \$186,691, the reimbursement of capital equipment and furnishings expensed in the Coliseum's operating budget of \$86,206, and parking improvements of \$162,605 related to the GAC.) The project costs to date, comprised of design work and facility construction, capitalized interest and bond issue expense is \$19,873,996, leaving an unobligated balance of \$109,296. (There were no change orders to the February 2010 construction contract of \$17,373, 961 with Shelco, Inc. and the project was completed August 2011 within budget and on schedule.)

The December 2011 budget amendment provided for parking improvements of \$162,605, to provide for parking displaced by the GAC, which are only partially complete. We have spent \$53,309 on demolition of a portion of the former Canada Dry building and construction of a block wall. However, the low bid received on the paving and related drainage work was \$374,945, far exceeding the remaining budget of \$109,296. Therefore, Coliseum management is requesting that approval be given by City Council at its July 17, 2012 meeting to use the remaining funds to pay for other GAC capital expenses incurred or to be incurred in their operating budget, with the largest items being modifications to the diving platform of \$59,772 and oversized touch pads and track type starting blocks estimated at \$41,333. Otherwise, the remaining bond funds of \$109,296 would be restricted to debt service on the bonds or to future use at the GAC facility, as authorized by City Council.

RL/aif



Economic Development and Business Support City of Greensboro

July 5, 2012

TO: Denise Turner Roth, Interim City Manager

FROM: Reggie Delahanty, Small Business Coordinator

SUBJECT: One Job Challenge meets goal of 1,000 jobs pledged

On July 2, 2012, the 1,000 jobs pledged mark was surpassed in the One Job for Greensboro Challenge. The campaign was officially launched at the Greensboro Partnership's Annual Dinner on January 26, 2012, and calls on local businesses to commit to hiring at least one new full-time employee as part of their overall strategic business objectives in 2012. As of today, 142 companies have taken the pledge with 1,164 total jobs to be added. Companies still have until August 31, 2012, to make a pledge and can do so either through an electronic submission at www.onejobgreensboro.com or by calling 373-CITY and choosing Option #2 for businesses.

An alphabetically list of the participating companies is attached. Greensboro Television Network (GTN) is publicizing all the participating One Job companies on-air at the end of a promotional piece and is updating the video monthly. Here is the link to this Julys video: http://greensboro.granicus.com/MediaPlayer.php?publish.id=660

RD Attachment

One Job by Greensboro Company Pledges

A.C.T. "Foremost In Fitness" Century Products LLC

A.C.T. by Deese, Inc.

Chef Samir Shaltout Restaurant

A1 Computer Repair City of Greensboro

ABCO Automation, Inc. CN Hotels

Advanced Direct Inc Communication Is Key, PLLC

Advanced Personnel Resources, Inc Community Foundation of Greater

Altar'd State Greensboro

Cone Health
American National Bank

Ashley Collins State Farm Agency

Crumley Roberts, LLP

BB&T Deep Roots Market

Don Vaughan and Associates, Attorneys and

Beacon Technologies Counselors at Law

Bell Partners Inc. Duke Energy

BEM Interactive Edward Jones

Bernard Robinson & Company, LLP ESG Energy

Black Network Television Express Air Heating and A/C, Inc

Bluetick, Inc. Express Employment Professionals

Blumenthal Jewish Nursing & Rehab Center FABulous Transformations

Brady Trane Service, Inc. Fairway Outdoor Advertising

Bright Personnel and Business Consultants Fellowship Hall

Inc., DBA: Bright Services

Brooks Pierce McLendon Humphrey & Fiat of the Triad

Leonard, LLP Fidelity Investments

Carolina Bank Fight Fat

Carolina Handling, LLC FirstPoint, Inc.

Carolina Roofing and Construction Services Four Seasons Town Centre

Carolina Theater Gate City Transportation

Cascade Fire Protection, Inc General Dynamics Advanced Information

Systems (GDAIS)

CCL

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One Job by Greensboro Company Pledges

Liberty Mutual Insurance **Genuity Concepts**

Gilliam Coble & Moser LLP Lincoln Financial Group

Little Creek Electronics, Inc. Good Health Natural Products

Graham Personnel Services Loaf Bakery

Machine Specialties, Inc Graphic Visual Solutions, Inc.

Mack & Mack Green Day Waste & Recycling

Greensboro Roofing Company, Inc Mass Mutual Financial Group

Guilford Merchants Association McGladrey

MetLife. Hammer Publications

Miles-McClellan Construction Company Hanes-Lineberry Funeral Services

NCCJ of the Piedmont Triad Health Source Triad

Homewatch Caregivers of the Triad NewBridge Bank

Nexsen Pruet Hospice & Palliative Care of Greensboro

Parties 2 Dye 4 Hughes Metal Works, LLC

Industries of the Blind Partnership Property Management

PhotoBiz.com Inmar

Piedmont Authority for Regional Innobioactives LLC

Transportation

Interactive Resource Center

Piedmont Service Group Isaacson Isaacson Sheridan & Fountain,

Precor LLP

Premier Commercial Bank Jorlink USA, Inc.

K2Productions Ray Moving and Storage/Mayflower Transit

Reliable Home Care Services kgb

Replacements, Ltd. Koury Corp

RLF Communications Lawrence Transportation

Rossabi Black Slaughter, PA Leeper Kean & Rumley

Sage Leadership & Strategy, LLC LF USA

Samet Corporation Libby Hill Seafood Restaurants

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One Job by Greensboro Company Pledges

Sandler Training

Sanmark LLC

Secure Designs, Inc.

Senn Dunn Insurance

Sentry Watch Inc.

Sharrard, McGee, & Co., P.A.

Solstas Lab Partners

Solstas Lab Partners

Sonitrol of the Triad

Speedpro Imaging of Greensboro

STA Technologies, LLC

Stanley Benefits

Stout Trucking, Inc.

Synergem Emergency Services, LLC

Systel Business Equipment

T&C Management Inc.

The Brooks Group

The Decal Source Inc

The Greensboro Partnership

The HR Group Inc

The Humane Society of the Piedmont

The Legacy House

The Salvation Army of Greensboro

The WORX

Thomas Enterprises of Greensboro Inc

Tigress McDaniel Incorporated

TIMCO Aviation Services

Tint World

Triad Care, Inc.

Undercurrent Restaurant

United Arts Council of Greater Greensboro

VF Corporation

Wells Fargo

Wet'n Wild Emerald Pointe

WFMY News 2

Whitby Motorcars

Xtern Software, Inc.

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Police Department City of Greensboro



July 1, 2012

TO: Denise Turner Roth, City Manager

FROM: Kenneth C. Miller, Chief of Police

SUBJECT: Greensboro Police Department Response to Super Jamz Concert

On June 29, 2012, the annual Super Jamz concert was held at the Greensboro Coliseum and was attended by a sold-out crowd of 16,500 patrons. The concert and after-concert events have historically drawn a large influx of young visitors to our city, and have created crowd and traffic management issues. The Greensboro Police Department has adopted a proactive approach to monitoring and managing the associated crowd control, traffic control, and crime issues for this event.

297 officers, supervisors, and command staff members worked the event this year (2200 manhours) providing supplemental staffing from 6:00 pm on June 29th until approximately 4:30 am on June 30th. Resources concentrated on the primary locations of the concert and after-concert activities including the areas of High Point Rd., Patterson St., Randleman Rd., W. Market St., and the Downtown Business District. The officers further focused on behaviors that have traditionally led to public safety problems such as alcohol violations, assaults, fights, robberies, property damage, and traffic congestion and crashes.

Adequate staffing and proactive policing helped minimize acts of violence, traffic related problems, and property damage. While there were many police management issues to contend with, there were no robberies, serious assaults, or serious motor vehicle crashes related to the event. As with previous years, alcohol and marijuana use contributed to bad behavior and poor decision making, creating the greatest challenge for the Police Department.

Over 200 citations and/or arrests were made by the supplemental staffing for Super Jamz. These arrests included the following:

- o 40 various misdemeanor criminal offenses
- o 8 weapons related arrests
 - 3 possession of firearm by felon
 - 5 carry concealed weapon
 - 8 firearms seized (7 handguns and 1 assault rifle)
- o 88 arrests for alcohol violations
- o 13 for traffic violations

- o 11 for noise violations
- o 40 for narcotics violations
- o 1 outstanding warrant served
- o 5 warrants pending related to illegal club operation
- o \$5000 cash seized
- o 1 use of force

Cost estimates:

Regular Duty costs \$27,216 Extra Duty costs \$52,500

Other Departments \$ 3,000 (Field Ops, GDOT, P&R, GM911)

Total estimated \$82,716

KCM/jew

cc: Mr. Michael J. Speedling, Assistant City Manager

Water Resources Department City of Greensboro



June 27, 2012

TO: Denise Turner Roth, City Manager

FROM: Steven Drew, Water Resources Director

SUBJECT: Water Rate Correction

Following budget adoption, it was discovered that the water rate for non-residential customers inside the City was miscalculated. This resulted in a rate of \$2.47 per unit instead of the correct rate of \$2.37 per unit for water for non-residential customers. After consulting with Legal and your office, the Customer Service and Billing Manager has been authorized to charge the lower, corrected rate beginning July 1st, which is the effective date for water and sewer rate increases. An ordinance amending Chapter 29 to retroactively correct this rate will be presented to City Council with a request for adoption at the July 17th meeting. We regret the oversight and will take additional steps to ensure accuracy in the future.

AMENDING CHAPTER 29

AN ORDINANCE AMENDING CHAPTER 29 OF THE GREENSBORO CODE OF ORDINANCES WITH RESPECT TO WATER RESOURCES

BE IT ORDAINED BY THE CITY COUNCIL OF THE CITY OF GREENSBORO:

Section 1: That Section 29-48 of the Greensboro Code of Ordinances is hereby amended to read as follows:

Sec. 29-48. - Monthly rates inside the city; billing and availability charges.

(a) Residential water charges. Monthly billed (inside) accounts with %" and %" meters that are billed as residential accounts shall be charged a billing and availability charge of three dollars and four cents (\$3.04) or four dollars and eighty-nine cents (\$4.89) respectively, for each month. In addition, the account will be charged for water consumed as follows:

	Per Unit
First 3 units	\$1.65
4th through 10th units	2.37
11th through 20th units	2.99
All units over 20	4.12

(b) Nonresidential water charges. All monthly billed (inside) accounts not described in subsection (a) above or subsection (c) below shall be billed a billing and availability charge as follows:

Size of Meter	Billing and Availability Charge Inside the City	
5%"	\$3.04	
34"	4.89	
1"	15.45	
11⁄4″	37.08	
1½"	61.80	
2"	103.00	
3″	206.00	
4"	324.45	
6"	618.00	
8"	993.95	

Consumption of water shall be billed at two dollars and forty-seven thirty-seven cents (\$2.47 2.37) per unit for all units.

- (c) Irrigation use. All inside monthly-billed irrigation accounts (water metered separately for irrigation or other outside use only) shall be four dollars and twelve cents (\$4.12) per unit plus a billing and availability charge as shown in subsection (b) above.
- (d) Fire meters. Billing and availability charges on fire meters shall be based on the size of the meter bypass line for accounts that show a clear history of inconsequential volumes passed through the larger meter.
- Section 2: That this ordinance shall retroactively become effective on and after July 1, 2012.
- Section 3: That all ordinances in conflict with the provisions of this ordinance are hereby repealed to the extent of such conflict.

Field Operations Department



July 5, 2012

TO:

Denise Turner Roth, City Manager

FROM:

Dale Wyrick, P.E., Field Operations Director

SUBJECT: Consulting Firm Selected, RFP #08-12; 90-Day Extension of

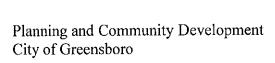
Republic Services of NC and Hilco Transport Inc., Contract

The City of Greensboro has entered into a contract with Gershman, Brickner & Bratton, Inc. (GBB) for the purpose of reviewing the 5 proposals received for RFP #08-12 Municipal Solid Waste Management Services. GBB is an international management-consulting firm located in Fairfax, VA, that has been in business for more than 30 years.

In addition, the City has entered into a contract for a 90-day extension of services with Republic Services of NC and Hilco Transport, Inc., in order to allow them to continue to haul and dispose of Greensboro's solid waste while GBB evaluates the proposals. GBB is expected to complete their review and make a recommendation within 30 days.

If further information is required, please advise.

ddw





July 6, 2012

TO:

Denise Turner Roth, City Manager

FROM:

Sue Schwartz, FAICP Director

SUBJECT: White House Forum on Sustainable Communities

On June 28 2012, I attended the White House Forum on Sustainable Communities. This event marked the third anniversary of the Partnership for Sustainable Communities, which was established among the US Department of Housing and Urban Development, the US Department of Transportation and the US Environmental Protection Agency. This partnership was created to foster interagency collaboration on federal investments, policies, regulations and services using six Livability Principles at the focal point to leverage long lasting impacts. The City of Greensboro used the Livability Principles to frame the update to our consolidated plan that is required by HUD every five years, which Council adopted in 2010. It is our understanding from officials at HUD the City was one of the first in the country to do so.

There were forty plus local government participants at the meeting in addition to staff from the three agencies and several White House Offices. Over a four-hour period, there were facilitated discussions on the impact of the Partnership, barriers to effectively planning and implementing projects across the agencies and regulations each agency had that made such coordination difficult. There were discussions also on the next phase of the Partnership and what would be most helpful to local governments.

It was an enriching discussion and very helpful to learn about other cities and their successes and struggles. There will be a summary report that we will forward as soon as we receive it. Thank you for allowing me to participate.

SS

Public Affairs Contact Center Weekly Report Week of 6/25/12 - 7/1/12

Contact Center

4925 calls answered this week

Top 5 calls by area

Water Resources	Field Operations	<u>All others</u>
Balance Inquiry - 973	Bulk Guidelines – 101	Police/Watch Operations – 224
New Sign up – 282	HHW/Transfer - 72	Privilege License – 123
Bill Extension - 192	Repair Can/Garbage – 58	Courts/Sheriff – 84
General Info – 185	E-Waste Collection – 58	Police Records – 65
Cutoff Requests - 148	No Service/Garbage – 51	Overgrown Lots 50

Comments

We received a total of 3 comments this week:

Field Operations – 1 comment:

Our garbage service is the greatest service we have in the City. It is wonderful!

Parks and Recreation – 1 comment:

• My wife and I just wanted to extend our gratitude for the great trip to a dinner theatre, today June 28, 2012. All aspects of the day trip were top notch, from the wonderful bus driver, to all the staff making things go so smoothly. The musical "Oklahoma" was excellent and the dinner was great. Smith Center sponsored the trip to Virginia. It was our first time to enjoy such an activity like this. Thank you again.

Water Resources – 1 comment:

The \$1.95 fee for making online payments is ridiculous. I know the city has outsourced that function and is passing an expense to users and there alternative payment methods that do not have a fee. I do not see how it is possible that I could go to a city office and pay my bill in person, my check has to be handled for deposit with the bank, all the steps which require the work of an employee, yet there is no fee. That implies the people intensive process is less expensive than the automated online payment process, which cannot be true. I work in the IT department of one of the major employers in the triad and I work with payment systems regularly. I know how these types of systems work. The \$1.95 fee seems like just a way to boost revenue for the city. If the fee only allows the city to break even and does not increase revenue, then someone has done an extraordinarily poor job of negotiating the fee with the service provider. I hope someone looks at this situation more closely.

<u>Overall</u>

Calls about overgrown lots remained steady. Call volume was busy through the end of the week.